More regression, model fit, and multiple regression

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Agenda

Model fit

Multiple regression

Categorical independent variables (lab)

More lab!

1. Model fit

Presidential popularity and the midterms

Does popularity of the president or recent changes in the economy better predict midterm election outcomes?

Variable	Description				
year	midterm election year				
president	name of president Democrat or Republican Gallup approval rating at midterms % change in real disposable income over the year				
party					
approval					
rdi_change					
	before midterms				
seat_change	change in the number of House seats for the				
	president's party				

##	# Δ	tibb	le: 20 x 6				
##				narty	approval	seat_change	rdi change
##		•	<chr></chr>	<chr></chr>	<dbl></dbl>	<dbl></dbl>	<dbl></dbl>
##	1		Truman	D	33	-55	NA.
##	2		Truman	D	39	-29	8.2
##	3	1954	Eisenhower	R	61	-4	1
##	4	1958	Eisenhower	R	57	-47	1.1
##	5	1962	Kennedy	D	61	-4	5
##	6	1966	Johnson	D	44	-47	5.3
##	7	1970	Nixon	R	58	-8	6.6
##	8	1974	Ford	R	54	-43	6.4
##	9	1978	Carter	D	49	-11	7.7
##	10	1982	Reagan	R	42	-28	4.8
##	11	1986	Reagan	R	63	-5	5.1
##	12	1990	H.W. Bush	R	58	-8	5.6
##	13	1994	Clinton	D	46	-53	3.9
##	14	1998	Clinton	D	66	5	5.6
##	15	2002	W. Bush	R	63	6	2.6
##	16	2006	W. Bush	R	38	-30	5.7
##	17	2010	Obama	D	45	-63	3.5
##	18	2014	Obama	D	40	-13	4.6
##	19	2018	Trump	R	38	-42	4.1
##	20	2022	Biden	D	42	NA	-0.003

Fitting the approval model

```
fit.app <- lm(seat_change ~ approval, data = midterms)
fit.app

##

## Call:
## lm(formula = seat_change ~ approval, data = midterms)
##

## Coefficients:
## (Intercept) approval
## -96.58 1.42</pre>
```

Let's write out the mathematical model together and then interpret the coefficient!

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Let's write out the mathematical model together and then interpret the coefficient!

For a one-point increase in presidential approval, the predicted seat change increases by 1.42

Fitting the income model

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fit.rdi <- lm(seat_change ~ rdi_change, data = midterms)
fit.rdi

##
## Call:
## lm(formula = seat_change ~ rdi_change, data = midterms)
##
## Coefficients:
## (Intercept) rdi_change
## -29.413 1.215</pre>
```

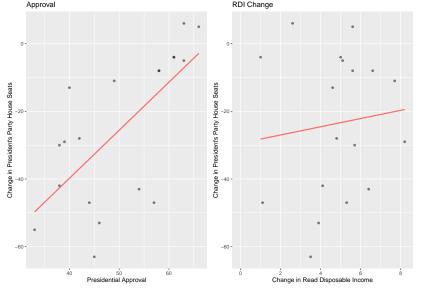
Fitting the income model

Now look at the change in real disposable income as an independent variable

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fit.rdi

##
## Call:
## lm(formula = seat_change ~ rdi_change, data = midterms)
##
## Coefficients:
## (Intercept) rdi_change
## -29.413 1.215</pre>
```

For a one point increase in the change in real disposable income, the predicted seat change increases by 1.21.



How well do the models "fit the data"?

 How well does the model predict the outcome variable in the data?

Model fit

Model prediction error:

prediction error =
$$\sum_{i=1}^{n} (\operatorname{actual}_{i} - \operatorname{predicted}_{i})^{2}$$

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Prediction error for regression: Sum of squared residuals

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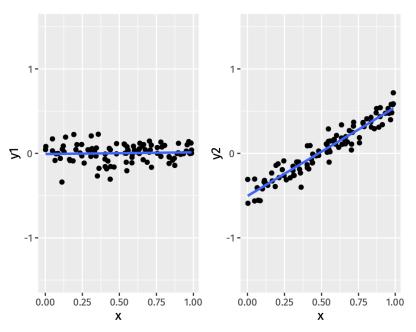
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Prediction error for regression: Sum of squared residuals

$$SSR = \sum_{i=1}^{n} (Y_i - \widehat{Y}_i)^2$$

Lower SSR is better, right?

These two regression lines have approximately the same SSR:



Benchmarking model fit

Benchmarking our prediction using the proportional reduction in error:

reduction in prediction error using model baseline prediction error

Benchmarking model fit

Benchmarking our prediction using the proportional reduction in error:

Baseline prediction error without a regression is using the mean of Y to predict. This is called the **total sum of squares**:

$$TSS = \sum_{i=1}^{n} (Y_i - \overline{Y})^2$$

Benchmarking model fit

Benchmarking our prediction using the proportional reduction in error:

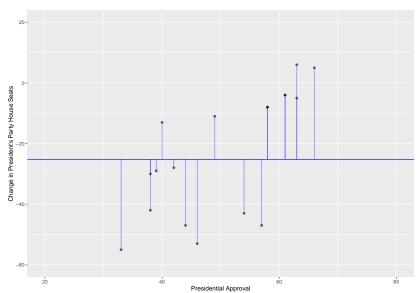
Baseline prediction error without a regression is using the mean of Y to predict. This is called the **total sum of squares**:

$$TSS = \sum_{i=1}^{n} (Y_i - \overline{Y})^2$$

Leads to the **coefficient of determination**, R^2 , one summary of LS model fit:

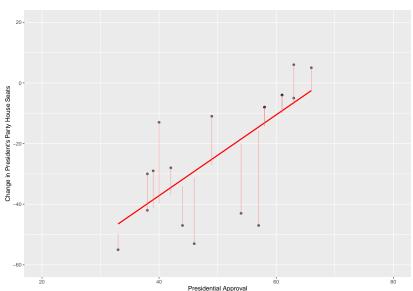
$$R^2 = \frac{\mathit{TSS} - \mathit{SSR}}{\mathit{TSS}} = \frac{\mathsf{how\ much\ smaller\ LS\ prediction\ errors\ are\ vs\ mean}}{\mathsf{prediction\ error\ using\ the\ mean}}$$

Deviations from the mean



Total SS vs. SSR





To access R² from the Im() output, use the summary() function:

```
fit.app.sum <- summary(fit.app)
fit.app.sum$r.squared</pre>
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## [1] 0.4498696
```

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Compare to the fit using change in income:

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fit.rdi.sum <- summary(fit.rdi)
fit.rdi.sum$r.squared</pre>
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Compare to the fit using change in income:

```
fit.rdi.sum <- summary(fit.rdi)
fit.rdi.sum$r.squared</pre>
```

```
## [1] 0.01202348
```

To access R² from the Im() output, use the summary() function:

```
fit.app.sum <- summary(fit.app)
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Compare to the fit using change in income:

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fit.rdi.sum <- summary(fit.rdi)
fit.rdi.sum$r.squared</pre>
```

```
## [1] 0.01202348
```

Which does a better job predicting midterm election outcomes?

Accessing model fit via broom package

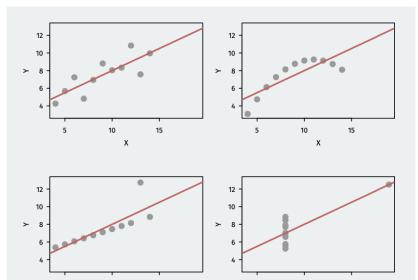
We can also access summary statistics like model fit using the glance() function from broom:

library(broom)

1: r.squared, 2: adj.r.squared, 3: statistic, 4: deviance, 5: df.residual

Is R-squared useful?

• Can be very misleading. Each of these samples have the same R^2 even though they are vastly different:



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 - Example: predicting winner of Democratic presidential primary with gender of the candidate
 - Until 2016, gender was a perfect predictor of who wins the primary
 - Prediction for 2016 based on this: Bernie Sanders as Dem. nominee
 - Bad out-of-sample prediction due to overfitting

2. Multiple regression

What if we want to predict Y as a function of many variables?

$$\mathsf{seat_change}_i = \alpha + \beta_1 \textit{approval}_i + \beta_2 \mathsf{rdi_change}_i + \epsilon_i$$

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- Better interpretation as **ceteris paribus** relationships:

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Why?

- Better predictions (at least in-sample)
- Better interpretation as ceteris paribus relationships:
 - β₁ is the relationship between approval and seat_change holding rdi_change constant
 - Statistical control in a cross-sectional study

```
mult.fit <- lm(seat_change ~ approval + rdi_change, data = midterms)
mult.fit

##
## Call:
## lm(formula = seat_change ~ approval + rdi_change, data = midterms)
##
## Coefficients:
## (Intercept) approval rdi_change
## -117.226 1.526 3.217</pre>
```

• $\widehat{\alpha} = -117.2$: average seat change president has 0% approval and no change in

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- $\widehat{eta}_1=1.53$ average increase in seat change for additional percentage point of approval, holding RDI change fixed

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- $\widehat{\alpha} = -117.2$: average seat change president has 0% approval and no change in income levels
- $\widehat{\beta}_1=1.53$ average increase in seat change for additional percentage point of approval, holding RDI change fixed
- $\hat{\beta}_2 = 3.217$: average increase in seat for each additional percentage point increase of RDI, **holding approval fixed**

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- Residuals (aka prediction error) with multiple predictors:

$$Y_i - \widehat{Y}_i = \text{seat_change}_i - \widehat{\alpha} - \widehat{\beta}_1 \text{approval}_i - \widehat{\beta}_2 \text{rdi_change}_i$$

- How do we estimate the coefficients?
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$$Y_i - \widehat{Y}_i = \mathsf{seat_change}_i - \widehat{\alpha} - \widehat{\beta}_1 \mathsf{approval}_i - \widehat{\beta}_2 \mathsf{rdi_change}_i$$

 Find the coefficients that minimizes the sum of the squared residuals:

$$SSR = \sum_{i=1}^{n} \hat{\epsilon}_{i}^{2} = (Y_{i} - \widehat{\alpha} - \widehat{\beta}_{1}X_{i,1} - \widehat{\beta}_{2}X_{i,2})^{2}$$

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- Solution: penalize regression models with more variables
- Occam's razor: simpler models are preferred
- Adjusted R^2 : lowers regular R^2 for each additional covariate
- If the added covariate doesn't help predict, adjusted \mathbb{R}^2 goes down

Comparing model fits

```
glance(fit.app) |>
 select(r.squared, adj.r.squared)
## # A tibble: 1 x 2
##
    r.squared adj.r.squared
##
        <dbl>
               <dbl>
## 1
        0.450
               0.418
glance(mult.fit) |>
 select(r.squared, adj.r.squared)
## # A tibble: 1 x 2
##
    r.squared adj.r.squared
##
        <dbl>
                <dbl>
        0.468
                0.397
## 1
```

Predicted values from R

We could plug in values into the equation, but R can do this for us. The {modelr} package gives some functions that allow us to predictions in a tidy way:

Let's use add_predictions() to predict the 2022 results library(modelr)

```
##
## Attaching package: 'modelr'
## The following object is masked from 'package:broom':
##
##
       bootstrap
midterms |>
 filter(year == 2022) \mid >
 add_predictions(mult.fit)
## # A tibble: 1 x 7
##
      year president party approval seat change rdi change pred
     <dbl> <chr>
                     <chr>>
                              <dbl>
                                          <dbl>
                                                   <dbl> <dbl>
##
## 1 2022 Biden
                     D
                                 42
                                             NΑ
                                                    -0.003 -53.2
```

Predictions from several models

The gather_predictions() will return one row for each model passed to it with the prediction for that model:

```
midterms |>
  filter(year == 2022) |>
  gather_predictions(fit.app, mult.fit)
```

```
## # A tibble: 2 x 8
##
    model
              year president party approval seat_change rdi_change pred
##
    <chr> <dbl> <chr>
                            <chr>
                                     <dbl>
                                                <dbl>
                                                         <dbl> <dbl>
## 1 fit.app 2022 Biden
                                        42
                                                   NA
                                                          -0.003 - 36.9
                            D
## 2 mult.fit 2022 Biden
                                        42
                                                   NA
                                                          -0.003 -53.2
                            D
```

Predictions from new data

What about predicted values not in data?

```
tibble(approval = c(50, 75), rdi_change = 0) |>
gather_predictions(fit.app, mult.fit)
```

```
## # A tibble: 4 x 4
##
    model
            approval rdi_change pred
## <chr>
               <dbl>
                          <dbl> <dbl>
                  50
                              0 - 25.6
## 1 fit.app
                  75
                               9.92
## 2 fit.app
## 3 mult.fit
                  50
                              0 - 40.9
## 4 mult.fit
             75
                              0 - 2.79
```

Predictions from augment()

We can also get predicted values from the augment() function using the newdata argument:

```
newdata <- tibble(approval = c(50, 75), rdi_change = 0)
augment(mult.fit, newdata = newdata)</pre>
```

```
## # A tibble: 2 x 3
## approval rdi_change .fitted
## <dbl> <dbl> <dbl> ## 1 50 0 -40.9
## 2 75 0 -2.79
```

3. Categorical independent variables (lab session)

 progesa: Mexican conditional cash transfer program (CCT) from ~2000

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- progesa: Mexican conditional cash transfer program (CCT) from ~2000
- Welfare \$\$ given if kids enrolled in schools, get regular check-ups, etc.
- Do these programs have political effects?
- Program had support from most parties
- Was implemented in a nonpartisan fashion
- Would the incumbent presidential party be rewarded?

• Randomized roll-out of the CCT program:

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- treatment: receive CCT 21 months before 2000 election

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- treatment: receive CCT 21 months before 2000 election
- control: receive CCT 6 months before 2000 election
- Does having CCT longer mobilize voters for incumbent PRI party?

Name	Description
treatment pri2000s	early Progresa (1) or late Progresa (0) PRI votes in the 2000 election as a share of adults in precinct
t2000	turnout in the 2000 election as share of adults in precinct

```
library(qss)
data("progresa", package = "qss")
cct <- as_tibble(progresa) |>
   select(treatment, pri2000s, t2000)
cct
```

```
## # A tibble: 417 x 3
     treatment pri2000s t2000
##
##
          <int>
                   <dbl> <dbl>
##
   1
                    40.8 55.8
   2
                    22.4 31.2
##
##
   3
                    38.9 47.0
                    31.2 45.0
##
   4
##
   5
              0
                    76.9 100
##
   6
                    23.9 37.4
   7
                    47.3 64.9
##
##
   8
                    21.4 58.1
   9
##
                    56.5 71.3
                    36.6 51.2
## 10
     ... with 407 more rows
```

Difference in means estimates

Let's calculate difference in means (ATEs!!) for the follow two questions.

Does CCT affect turnout?

Does CCT affect PRI (incumbent) votes?

You will be likely to need group_by, summarize, pivot_wider, and mutate functions. Also, I promise this will be the last time that you will be performing differences in means in this class! If you don't recall how to do so, consult with the topic of causality in week 3

$$Y_i = \alpha + \beta X_i \epsilon_i$$

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• When independent variable X_i is **binary**:

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- Intercept $\hat{\alpha}$ is the average outcome in the X = 0 group
- Slope $\widehat{\beta}$ is the difference-in-means of Y between X =1 group and X =0 group

$$\widehat{\beta} = \overline{Y}_{\textit{treated}} - \overline{Y}_{\textit{control}}$$

$$Y_i = \alpha + \beta X_i \epsilon_i$$

- When independent variable X_i is **binary**:
- Intercept $\hat{\alpha}$ is the average outcome in the X = 0 group
- Slope \widehat{eta} is the difference-in-means of Y between X =1 group and X =0 group

$$\widehat{\beta} = \overline{Y}_{\textit{treated}} - \overline{Y}_{\textit{control}}$$

• If there are other independent variables, this becomes the difference-in-means controlling for those covariates

Linear regression for experiments (exercise)

 Under randomization, we can estimate the ATE with regression.

Let's run a regression model to calculate the effects of CCT on PRI (incumbent) votes.

Wait a second..

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unit	Party	Democrat	Republican	Independent
1	Democrat	1	0	0
2	Democrat	1	0	0
3	Independent	0	0	1
4	Republican	0	1	0
:	:	:	:	:

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2	Democrat	1	0	0
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4	Republican	0	1	0
:	:	:	:	:

• Then include all but one of these binary variables:

$$turnout_i = \alpha + \beta_1 \text{Republican}_i + \beta_2 \text{Independent}_i + \epsilon_i$$

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- $\hat{\beta}$: average difference between each group and the baseline

$$turnout_i = \alpha + \beta_1 \text{Republican}_i + \beta_2 \text{Independent}_i + \epsilon_i$$

- $\widehat{\alpha}$: average outcome in the **omitted group/baseline** (Democrats)
- $\widehat{\beta}$: average difference between each group and the baseline
 - $\widehat{\beta}_1$: average difference in turnout between Republicans and Democrats

$$turnout_i = \alpha + \beta_1 \text{Republican}_i + \beta_2 \text{Independent}_i + \epsilon_i$$

- $\widehat{\alpha}$: average outcome in the **omitted group/baseline** (Democrats)
- $\hat{\beta}$: average difference between each group and the baseline
 - $\widehat{\beta}_1$: average difference in turnout between Republicans and Democrats
 - $\widehat{\beta}_2$: average difference in turnout between Independents and Democrats

$$turnout_i = \alpha + \beta_1 \text{Republican}_i + \beta_2 \text{Independent}_i + \epsilon_i$$

- $\widehat{\alpha}$: average outcome in the **omitted group/baseline** (Democrats)
- $\hat{\beta}$: average difference between each group and the baseline
 - $\widehat{\beta}_1$: average difference in turnout between Republicans and Democrats
 - $\widehat{\beta}_2$: average difference in turnout between Independents and Democrats

More lab exercise: the transphobia study

transphobia<-read_csv("data/transphobia_all.csv")</pre>

Rows: 9110 Columns: 11

```
## -- Column specification -----
## Delimiter: ","
## chr (3): wave, treat_ind, racename
## dbl (8): id, age, female, voted_gen_14, voted_gen_12, de
##
## i Use `spec()` to retrieve the full column specification
## i Specify the column types or set `show_col_types = FALS
```

Run a regression model of thermometer scores for transgender people in wave 0 (baseline) on the treatment indicator (treat_ind) and gender. Store the regression outputs into a vector (or a variable) and then use the summary function to call the vector (or the variable).

Run a regression of thermometer scores for transgender people in wave 1 (3 days) on the treatment indicator (treat_ind), political ID (democrat), and gender (female).

Interpret the coefficients of the two variables.

Let's run a regression model of thermometer scores for transgender on age, female, and democrat. What is the predicted value of thermometer scores for transgender for 50 years old republican female? (you can use R to do so or simply plugging the numbers into the equation) What is the R squared? How would you interpret it?